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Audemat-Aztec celebrates its 25th birthday
¼ of a century of Innovation for its customers

Created in 1980 and managed by Broadcast enthusiasts, Audemat-Aztec's path has been punctuated with success for 25 years: originally specialists in installing radio transmitting stations, the company rapidly became an industrialist and has established itself over the years as leader in developing and marketing Radio and TV monitoring products.

"We were the first to know how to meet the market's needs in an innovating way; thanks to this fact, we are now the world-wide N°1 in monitoring and evaluating broadcast signals for Radio - AM, FM, HD Radio® - and TV – analog and DVB-T/H –" attests Bruno ROST, the company's Executive Director. "Thanks to our products and our software, large Radio and TV networks can be ensured that their listeners and viewers receive their favorite programs in optimum conditions".

Proof of our competence lies in the fact that, today, Audemat-Aztec is the only European company to have won 9 prizes for innovation over the last 6 years at NAB.

Present in more than 40 countries and established in USA for 3 years, nearly 70% of the company's turnover now represents export.

"TDF, Towercast, Deutsche Telekom, RAĪ, Clear Channel, ... are pushing us each day to innovate more" explains Nicolas Boulay, Technical Director. "The level of excellence demanded by our customers is the main innovating engine at the heart of our company. We would like to take the opportunity of thanking them for having accompanied us over more than 25 years".

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